

M.P. Gosselin
Winter 2016

Cultural psychology
350-401-DW sect. 4 & 5

Assignment 5 – Team Poster presentation

Due date: Section 4: April 4th and 11th Section 5: April 7 and 14th

Length: 1 poster with the following components:

- 1) Title and authors
- 2) Abstract
- 3) Background info on culture
- 4) Main topics and findings
- 5) Recommendations for psychologists
- 6) References

References: 6 academic sources

Worth: 10% (poster and presentation) + 5% (team work, peer review, and self-evaluation)

Submission:

- ❖ Posters: in class submission the day of the presentation
- ❖ Self evaluation: turnitin.com (due 7 days after your scheduled presentation)
- ❖ Teammate evaluation: turnitin.com (due 7 days after your scheduled presentation)
- ❖ Audience evaluation: turnitin.com (due 24 hours after presentation: no grace period)

Please note: No late presentation accepted

Goal

Now that your team gathered all the information you need, it is time to think of the kinds of recommendations you can make to psychologists working with your cultural group and clientele. The poster presentation will give you the opportunity to get feedback from your peers before you submit your final project: key messages to psychologists.

Poster sessions are very common venues in the field of psychology. Often, you will experience poster sessions at conventions or public information meetings. These are popular because they provide an opportunity for direct presentations to interested audiences and because they are efficient since many presentations can happen simultaneously while each presentation is given a chance to shine.

Instructions

After all your research, you now need to present your findings to the psychologists of the clinic.

I) Presentation

You will prepare a 5-minute presentation on your research to explain to your peers what culture you are looked at and why, some background information on that cultural group, some interesting findings that explain behaviors or ways of thinking that have important clinical implications, and your own recommendations based on your research. The point of the 5-minute presentation is to highlight the key, most interesting points of your research so far, in a way that it stimulates discussion with psychologists: the point is NOT to read your poster. You can consult <http://www.youtube.com/watch?v=CFiWW73Qu2Q> to know what a poster presentation typically looks like.

II) Poster construction

Use your creativity (and google!) to design a poster on a large cardboard piece (available at the dollarstore or the bookstore). As long as the following requirements are met, feel free to let your creativity do the rest (it is a good idea to draw a rough sketch of your poster first). I will give you some class time to work on it as a team.

- 1) **Title of the project** in large letters, the institution where the work was completed (Dawson), and your names at the top center of the poster.

- 2) Appropriate, readable and consistent **font sizes and styles**. Materials must be easily read at a distance of 4 feet (1.5 m). A point size of 16-18 (5-6 mm) or larger is recommended for body text. **Handwritten copy is unacceptable.**
- 3) Feel free to use **color** if you like, but make sure it does not distract from the content not: too funky, not too dark)
- 4) Posters are **not essays**.
- 5) You must be at the assigned space during the designated time to discuss the work presented. Presenters should be capable of responding to questions concerning all aspects of the presentation. You are not expected to know everything about this culture or clientele, but about everything that is in your presentation (and show openness of mind when discussing things you do not know). However, the poster should not rely entirely upon your verbal explanation to link together the various portions (if I was left alone, could someone read it and get the main ideas and take-home message?)
- 6) **Arrange the content logically**. Make clear headings. Your poster must include background information on the cultural group and clientele you chose and a rationale for choosing these. The 3-5 main research findings (with appropriate APA citations) you have looked at about that culture, and finally some recommendations for psychologists working with that culture and client group based on the research findings. Arrange material from left to right and top to bottom of each section.
- 7) **Use photos, figures or graphs, and tables** to tell the story of the project, always making sure to carefully acknowledge the source of information. Graphs & figures will have brief explanatory captions.
- 8) **Edit again, again (again), and again**. There ALWAYS is too much text in a poster. Remove all material extraneous to the main ideas of the poster. Posters primarily are visual presentations; text materials serve to **support** the graphic materials so use no more than necessary. Try to find ways to show your ideas as much as possible: **use diagrams, arrows, and other strategies to direct the visual attention of the viewer**, rather than explaining it all using text alone.
- 9) Look critically at the layout. If there is about 25% text, 45% graphics and 30% empty space, you are doing well.
- 10) Use active voice when writing the text. (E.g. "It can be demonstrated.." becomes, "The data demonstrate..."). **Do not use personal pronouns** (no 'I', no 'you' or "we").

Advanced studies in psychology: Cultural Psychology
350-401-DW
Poster presentation: teacher evaluation (10%)

Name: _____

A. ORAL PRESENTATION: teacher evaluation			
Introduction	Excellent	Satisfactory	Could be improved
1. The rationale for project is clearly stated and logical.			
2. How important is? The background info on the cultural is appropriate and relevant.			
3. The presenters adapted organization (order of topics) of presentation to audience interests or questions			
4. What do we know? The information presented was rich, well developed and documented (oral and print)			
6. The language was clear, vivid, appropriate; articulation overcame environment			
7. Presenter answered questions directly and confidently and showed open-mindedness			
8. What can be done? Focused audience attention on key ideas in summary conclusion and recommendations.			
9. The speakers maintained appropriate eye contact with audience.			
10. The speakers' voice and gestures assisted audience understanding.			
B. POSTER CONSTRUCTION: teacher evaluation			
11. The material was appropriately organized; layout made logical sense (title was informative and headings assisted understanding when poster stands alone)			
12. Material was readable (Font large enough; content was edited for amount and precision of statements)			
13. Graphics were clear, and properly labeled or captioned			
14. Poster had a professional appearance; care and effort in construction was evident---no spelling errors			
15. Sources were in proper APA format and displayed.			
	3	2	1
Total:			/45

SPECIFIC GUIDELINES FOR YOUR SELF-EVALUATION (1%)

You will have **7 days (including weekends)** to submit your self-evaluation of your participation in the team poster presentation (due on Turnitin.com under Self-evaluation dropdown). Fill out the table below:

Self-Evaluation	
Presentation title:	pts
Your name:	
1. How well you were prepared: Write your comments here:	/5
2. How satisfied you are with your involvement in the project: Write your comments here	/5
4. How you could have improved your presentation and poster, if you think it could have been improved: Write your comments here:	/5
Total	/15

SPECIFIC GUIDELINES FOR TEAMMATE EVALUATIONS (3%)

You will have **7 days (including weekends)** to submit your evaluations of each of your teammates (due on Turnitin.com under Teammate evaluation dropdown). Fill out the tables below:

Teammate evaluation	
Presentation title:	pts
Teammate name:	
1. How well he/she was prepared	/5
2. How satisfied you his/her involvement in the presentation	/5
3. How he/she could have improved his/her presentation	/5
Total	/15

Teammate evaluation	
Presentation title:	pts
Teammate name:	
1. How well he/she was prepared	/5
2. How satisfied you his/her involvement in the presentation	/5
3. How he/she could have improved his/her presentation	/5
Total	/15

SPECIFIC GUIDELINES FOR AUDIENCE EVALUATION (1%)

You must attend and rate the presentations of **2 teams**. Fill out the table below to rate this presentation. Your audience evaluations are due **24 hours after the team's presentation**. You can rate the team as a whole, or you can make distinctions between teammates. Late submissions will NOT be accepted (no grace period). This assignment must be submitted on Turnitin.com in the dropbox "Audience evaluation" and will be kept anonymous. Be fair in your evaluations, but also be honest.

Audience Evaluation	
Presentation title:	pts
Names of the presenters:	
1. Team's understanding of the topic Use the space below to justify your grade	/5
2. Clarity of the presentation and position on the topic Use the space below to justify your grade:	/5
3. Creativity and dynamism Use the space below to justify your grade:	/5
4. Ability to lead the discussion and answer questions Use the space below to justify your grade:	/5
How much you enjoyed the presentation and have you learned something from it Use the space below to justify your grade:	/5
Total	/25